## ORDER

Orders Order / Rev: 105002 Alt Order #: 06837952 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/04/12 - 09/10/12 Primary AE: **Amy McCreary** Original Date / Rev: 08/01/12 / 08/31/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama for America / Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat

Bill Plan	Bill	Plan
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DILI FIAN					lotais
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
08/27/12	09/10/12	116	\$45.125.00	¢39 356 35	Septem

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	116	\$45,125.00	\$38,356.25	-0.00-
Totals	116	\$45,125.00	\$38,356,25	0.00

00:05:00

Order Separation:

Advertiser External ID:

Agency External ID:

Priority:

Revenue Codes:

ACCOUNT EXECUTIVES				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$45,125.00
Market	100%	\$150,416.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$39,108.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$28,579.17
KTUD	1%	\$1,504.17
KVVU	20%	\$30,083.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$6,016.67

	Ln	Ch	Start	End	Inventory Cod		Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	E 1	KSNV	09/04/12	09/10/12	M-F 5-6a Wake M-F 5-6a Wake	• •	5-6a	MT-T	:30	3	\$185.002	0.00 NM	3	\$555.00
		WAKE (	JP WITH T	THE WAG	NERS	•								
	W	<u>Star</u> eek: 09/0		End Date 09/10/12	<u>Weekdays</u> MT-T	Spots/Week	<u>Rate</u> \$185.00	Rating 0.00						
-				00, 10, 12			ψ103.00	0.00						

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KSNV

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Order / Rev:

105002

Advertiser:

Obama for America

Alt Order #; Flight Dates: 06837952

09/04/12 - 09/10/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 09/04/12 09/10/1	2 M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	MT-T	:30	3 \$	185.002	0.00 NM	3	\$555.00
WAKE UP WITH THE WA	, ,								
<u>Start Date</u> <u>End Date</u> Week: 09/04/12 09/10/12	*		Rating 0.00						
E 2 KSNV 09/04/12 09/10/1		6-7a	MTWTF	:30	5 \$	450.002	0.00 NM	5	\$2,250.00
WAKE UP WITH THE WA	M-F 6-7a WakeUp w/Wagners								
Start Date End Date		Rate	Rating				i		
Week: 09/04/12 09/10/12	-		0.00						
E 3 KSNV 09/04/12 09/10/1	2 Today Show CM Today Show	658a-9am	MTWTF	:30	5 \$	550.002	0.00 NM	5	\$2,750.00
TODAY SHOW	. Mankana Omata (Manka	D-1	D (*						
Start Date End Date Week: 09/04/12 09/10/12	·		Rating 0.00				Ī		
E 4 KSNV 09/08/12 09/08/1		6a-7a	S-	:30	1 \$	125.004	0.00 NM	1	\$125.00
NEWS 3 AT SUNRISE	News 3 Sunrise SATURDAY								
Start Date End Date			Rating						
Week: 09/03/12 09/09/12 E 5 KSNV 09/08/12 09/08/1		\$125.00 7a-9am	0.00	:30	1 \$	150.004	0.00 NM	1	\$150.00
	Saturday Today	ra oam	3	.00	Ι Ψ	1150.004	0.00 14141	'	\$150.00
SATURDAY TODAY Start Date End Date	e Weekdays Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12		\$150.00	0.00						
E 6 KSNV 09/09/12 09/09/1	2 News 3 Sunrise - SUND&M News-3-Sunrise SUNDAY	6a-7a	S	:30	1	\$90.004	0.00 NM.	1	\$90.00
NEWS 3 AT SUNRISE	News 5 odilise SONDAT								
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 09/09/12		<u>Rate</u> \$90.00	Rating 0.00						
E 7 KSNV 09/09/12 09/09/1	2 Sunday Today CM	7a-8am	S	:30	1 \$	150.004	0.00 NM	1	\$150,00
TODAY ON SUNDAY	Sunday Today								
Start Date End Dat		<u>Rate</u>	<u>Rating</u>						
Week: 09/03/12 09/09/12 E 8 KSNV 09/09/12 09/09/1		\$150.00	0.00	-20	4 04	200 000	0.00.104		<b>6</b> 4 000 00
E 0 KSINV U9/U9/12 U9/U9/1	2 Meet the Press CM Meet the Press	8a-9am	S	:30	1 \$1,	,300.003	0.00 NM	1	\$1,300.00
MEET THE PRESS  Start Date End Date	e <u>Weekdays</u> Spots/Week	Data	Dating						
Week: 09/03/12 09/09/12		Rate \$1,300.00	<u>Rating</u> 0.00		•				
E 9 KSNV 09/09/12 09/09/1	•	9a-930am	S	:30	1 \$	125.004	0.00 NM	1	\$125.00
NEWS 3 TODAY/WKEND	News 3 Today								
<u>Start Date</u> <u>End Dat</u> Week: 09/03/12 09/09/12	<del> </del>		Rating						
<del></del>	2 Chris Matthews 9:30AM SM	\$125.00 9:30a-10a	0.00	:30	1 \$	3135.004	0.00 NM	1.	\$135.00
CHRIS MATTHEWS SHO	Chris Matthews SUN 9:30am								·
Start Date End Dat		Rate	Rating						
Week: 09/03/12 09/09/12		\$135.00	0.00						
E 11 KSNV 09/04/12 09/10/1	M-F Today Show II 3rd RIM M-F Today Show II	9-10a	MTWTF	:30	5 \$	6200.002	0.00 NM	5	\$1,000,00
TODAY SHOW II	·	. 5	D-W						
<u>Start Date</u> <u>End Dat</u> Week: 09/04/12 09/10/12			<u>Rating</u> 0.00						
E 12 KSNV 09/04/12 09/10/1	2 M-F Today Show III 4th BM	10am-11am		:30	3 \$	200.002	0.00 NM	3	\$600.00
TODAY SHOW III	Today 4th Hour						l		
Start Date End Dat			Rating						
Week: 09/04/12 09/10/12 E 13 KSNV 09/04/12 09/10/1		\$200.00 11am-12pm	0.00 MTWTF	:30	5 \$	3200.002	0.00 NM	5	\$1,000.00
	2141				- 4		0.00 1110	•	Ψ1,000.00

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KSNV

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Order / Rev:

105002

Advertiser:

Obama for America

Alt Order #:,

06837952

701002

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/04/12 - 09/10/12

Estimate:

1536

	Ot mult	<b>-</b>	l	Donale	01-45-17	·	1 0		D ( D:	D. T		
Ln Ch	Start	End	Inventory Code Rachael Ray Rachael Ray	Бгеак	Start/End T	ime Days	Len Sp	ots	Kate Pri	Rtg Type S	pots	Amount
RACHEI Star	L RAY	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/0	04/12	09/10/12	MTWTF	5	\$200.00	0.00						
E 14 KSNV			Noon News Noon News	СМ	12-1230pm	MTWTF	:30	5	\$175.003	0.00 NM	5	\$875.00
NEWS 3 <u>Star</u> Week: 09/0	rt Date	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00			•	İ		
M-1.4			The Agenda 1230 The Agenda 123		1230-1p	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00
NEWS 4												
<u>Star</u> Week: 09/0	<u>rt Date</u> 04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
			Days of our Lives Days of our Lives		1258p-2pm	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
DAYS O	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/0		09/10/12	MTWTF	5	\$200.00	0.00						
E17 KSNV			The Doctors The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$85.004	0.00 NM	5	\$425,00
THE DO			Mankdaya	Cnota (Mook	Data	Dollar						
<u>عندا</u> Week: 09/0	<u>rt Date</u> 04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$85.00	Rating 0.00						
E18 KSNV		····		CM	3-4p	MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
DR. PHI	 I		Dr.Phil		************							
	rt Date	End Date 09/10/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
			NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:3	MTWTF~~ 0 PM)	:30	5	\$225.003	0.00 NM	5	\$1,125.00
	งEVVS 3 rt Date	AT FOUR End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/10/12	MTWTF	.5		0.00						
•			NEWS 3 at 4 (1 4PM NEWS (1 h	,	4-5pm (4:30 PM-5:0	MTWTF O PM)	:30	5	\$300.003	0.00 NM	5	\$1,500.00
NEWS 4 <u>Star</u> Week: 09/0	rt Date	End Date 09/10/12	<u>Weekdays</u> MT-TF	Spots/Week 5		Rating 0.00						
			M-F Early News	СМ	5-630p	MTWTF	:30	5	\$375.003	0.00 NM	5	\$1,875.00
EARLY	NEWS	-	M-F Early News							1		
<u>Star</u> Week; 09/0	rt Date	End Date 09/10/12	<u>Weekdays</u> MT-TF	Spots/Week 5		Rating 0.00				ļ		
			Sa-Su Early New Sa-Su Early New	rs CM	5pm-630pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
KSNV E			ŕ									
Week: 09/0		End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 1	\$150.00	Rating 0.00						
			News 3 Live in P News 3 in Prime		7-10pm	S	:30	1	\$450,004	0.00 NM	1	\$450.00
	3 LIVE (⊩ rt Date	FOLLOWING End Date	i NFL) <u>Weekdaγs</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/09/12	S	1	\$450.00	0.00						
E 24 KSNV	09/04/1	2 09/10/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	MF	:30	2	\$725.002	0.00 NM	2	\$1,450.00
JEOPAF					_							
<u>Sta</u> Week: 09/	<u>rt Date</u> 04/12	<u>End Date</u> 09/10/12	<u>Weekdays</u> MF	Spots/Week 2		<u>Rating</u> 0.00						
E 27 KSNV	09/08/1	2 09/08/12		CM	630-7pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00

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KSNV

OBAMA FOR AMERICA

Order / Rev: 105002 Advertiser: Obama for America

06837952 Alt Order #:,

Product Desc:

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Wknd Jeopardy SAT/Jeopardy									
JEOPARI			, ,									
<u>Start</u> Week: 09/03		End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 28 KSNV (			Wknd Wheel of F		7-730pm	S	:30	1	\$150.004	0.00 NM	1	\$150,00
WHEEL (	OF FOR	TUNE	SAT/ Wheel of F	ortune								
	<u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03		09/09/12	S-	1	\$150.00	0.00						
E29 KSNV (	09/08/1:	2 09/08/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	S-	:30	1	\$100.004	0.00 NM	1	\$100.00
		OR VEGAS	INC									
<u>Start</u> Week: 09/03		End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00	-					
E30 KSNV				CM	8-10pm	M	:30	1	\$1,500.003	0.00 NM	1	\$1,500.00
AGT			Monday Prime 8-	10pm						İ		
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10		09/16/12	M		\$1,500.00	0.00						
E31 KSNV (	09/05/1:	2 09/05/12	NFL Football	CM	1P-9PM	~~W~~	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
			AS @ NY GIANT							1		
<u>Start</u> Week: 09/03		End Date 09/09/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00						
E 32 KSNV (			Sat PR 9-10p	СМ	9-10pm	S~	:30	1	\$400.004	0.00 NM	1	\$400.00
CRIMETII	ME ENG	 CORF	Saturday.Prime 9	9-10pm		·· ·						
	Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/03		09/09/12	S-	1	\$400.00	0.00						
E33 KSNV (	09/09/1	2 09/09/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	:30	1	\$600.004	0.00 NM	1	\$600.00
		HT IN AMER										
<u>Start</u> Week: 09/03		End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00				I		
E34 KSNV (			NFL Football	CM	1P-9PM	S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
SUN NT F	FR: PIT	@ DEN	NFL Football									
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/03		09/09/12	S		\$4,000.00	0.00	- 00			0.00.104	,	*
E35 KSNV (	09/09/1.	2 09/09/12	LAW & ORDER ( Law & Order (syr		W-SA 8-11p	/ SUNS	:30	1	\$350,004	0. <b>00 NM</b>	1	\$350.00
		AFTER NFL										
Start Week: 09/03	<u>Date</u> 3/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 36 KSNV (	09/04/1:		M-F News 3 at El	even CM	11pm-1135p		:30	5	\$400.003	0.00 NM	5	\$2,000.00
NEWS 3	NIGHTS	SIDE	M-F News 3 at E	leven								
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/04		09/10/12	MTWTF	5	\$400.00	0.00						
E37 KSNV (	09/08/1	2 09/08/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS	:30	1	\$225.004	0.00 NM	1 .	\$225.00
NEWS 3												
<u>Start</u> Week: 09/03	<u>Date</u> 3/12	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 38 KSNV					11pm-1135p		:30	1	\$225.004	0.00 NM	1	\$225.00
NEWS 3	NIGHTS	SIDE	Sa-Su News 3 at	Eleven						ĺ		
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03		09/09/12	S	1	\$225.00	0.00		<del></del>	40=2 ===	0.00	_	
E39 KSNV (	U8/U4/11	2 09/10/12		СМ	1135p-1237a	MTWTF	:30	5	\$250.002	0.00 NM	5	\$1,250.00

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**KSNV** 

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Order / Rev:

105002

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Advertiser: Oban

Obama for America

Alt Order #:

06837952

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/04/12 - 09/10/12

Estimate:

1536

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	•		The Tonight Show Tonight Show	'									
TONIG	HT SHO	N W/ JAY LE											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin							
Week: 09 E 40 KSNV		09/10/12	MTWTF Late Night w/Fallo	n CM	\$250.00 1237a-136a		00 //TWTF	:30	5	\$100.002	0.00 NM	5	\$500.00
1.40 1.0144	03/0-4/1	2 03/10/12	Late Night w/Fallo		12014-1308	uii r	·	.50	J	φ100.002	U.UU INIVI		φ500.00
		/JIMMY FAL											
<u>Sta</u> Week: 09	art Date	<u>End Date</u> 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Ratin	1 <u>g</u> 00						
E 41 KSNV					1130pm-1:0			:30	1	\$400.004	0.00 NM	1	\$400.00
E 41 NOIV	00,00,	E CO/CO/IE	Saturday Night Li		1100pm-1.0	24111	3	.00	,	φ400,00-4	0.00 14101		φ-100.00
	RDAY NIC		_										
<u>St:</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$400.00	Ratin	1 <u>g</u> 00						
N 42 KSNV			Jeopardy in PRIM	·	M-SA 8-11p			:30	2	\$725,002	0.00 NM	2	\$1,450.00
11-12 110111	00/00/1	12 00/00/12	Jeopardy in Prime		111 07 ( O 1 1 p	7 0014	** 1	.50	2	Ψ123,002	0.00 14141	<b>2.</b>	Ψ1,450.00
JEOPA													
<u>St:</u> Week: 09	art Date	End Date 09/10/12	<u>Weekdays</u> wT	Spots/Week 2	<u>Rate</u> \$725.00	Ratin 0.0							
N 56 KSNV			Sat PR 8-9p	ÇM	8-9pm		S-	:30	1	\$350.004	0.00 NM	1	\$350.00
1100 110111	00/00/		Saturday Prime 8		o opin		J	.00	•	ψοσσ.σσ-	0.55 14141	i .	φυυφ.συ
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	<u>ıg</u>						
Week: 09		09/09/12	S-	1	\$350.00	0.9							
N 57 KSNV	09/08/1	2 09/08/12	Sat PR 10-11p Saturday Prime 1	CM	10-11pm	-	S-	:30	1	\$500.003	0.00 NM	1	\$500.00
St	art Date	End Date	Weekdays -	•	Rate	Ratin	m			~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			
Week: 09		09/09/12	S-	1	\$500.00	0.6							
N 58 KSNV	09/09/1	2 09/09/12	Dateline AN	СМ	12-3am		s	:30	1	\$45.003	0.00 NM	1	\$45.00
			Dateline NBC AN								ľ		
St: Week: <b>0</b> 9	art Date	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$45.00	<u>Ratir</u>	<u>191</u> 00						
N 59 KSNV			Wake Up Early w	/ Wagn@M	430a-5a		S	:30	1	\$50.003	0.00 NM	1	\$50.00
1100 110111	00,00,	12 00/00/12	Wake Up Early W	_	400a 0a		3	.50	'	ψ00.000	0.00 14141	<b>'</b>	Ψ50.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ıg</u>						
Week: 09		09/09/12	S	1	\$50.00		00						
N60 KSNV	09/05/1	12 09/06/12	Wake Up Early W Wake Up Early W	-	430a-5a		WT	:30	3	\$50.003	0.00 NM	3	\$150.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ın						
Week: 09		09/09/12	WT'	3			00 7						
N 61 KSNV	09/05/1	2 09/05/12	NFL Football	CM	1P-9PM		W	:30	1	\$6,000.003	0.00 NM	1	\$6,000.00
			NFL Football										
<u>St:</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$6,000.00	<u>Ratir</u>	00 jā						
N 62 KSNV			LAW & ORDER (s		M-SA 8-11p			:30	1	\$350.004	0.00 NM	1	\$350.00
	_ 5. 507		Law & Order (syn				5	.50	,	Ψ000,00T	3.00 TAIVI	, '	ψυσο,υυ
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Ratir	-						
Week: 09		09/09/12	S	1	\$350.00		00			A==			<b>.</b>
N 63 KSNV	09/10/1	12 09/10/12	Wake Up Early Wake Up Early W	-	<b>4</b> 30a-5a	ı	M	:30	1	\$50.003	0.00 <b>NM</b>	. 1	\$50.00
St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratir	na						
		09/16/12	M	1	\$50.00	0,	_						
Week: 09	,,,,,,,											1	